

KEEP THEIR CARE IN YOUR HANDS

with a premium alternative dewormer

Go pro Go MILPRO®







THE EFFICACY YOU EXPECT

Choose MILPRO — broad-spectrum coverage that keeps pets healthy

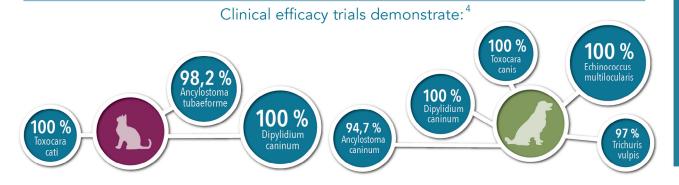
Protect dogs and cats from the most common parasitic worms⁴

DOGS Cestodes Diplylidium caninum Taenia spp. Echinococcus spp. Ancylostoma caninum Toxocara canis Trichuris vulpis





MILPRO was proven up to 100 % effective against select parasites⁴



Monthly treatments are effective in reducing adult Spirocerca lupi in the oesophagus



VS

100 % effective

Single treatment with milbemycin oxime

Treatment administered at 14 - 28 day interval with milbemycin oxime

A single treatment with milbernycin oxime was 79.8 % effective in preventing the establishment of *S.Lupi* in the oesophagus. This treatment significantly (p<0.05)reduced both the number of *S.Lupi* within the oesophagus and the size of the oesophage nodules. The efficacy of anthelmintic treatment was increased to 100 % when repeat doses of milbemycin oxime were administered at 14- or 28-day intervals. These repeat treatments completely prevented the establishment of *S.Lupi* within the oesophagus and thereby averted the development of oesophageal nodules. As expected none of the treatment protocols reduced *S.Lupi* related damage within the aorta because the administration of milbemycin oxime only began after the larvae had completed their first stage of migration.5





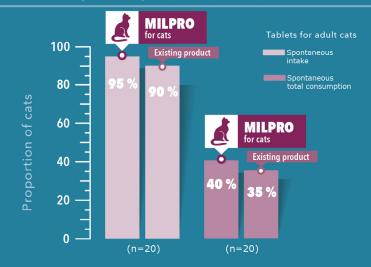
MILPRO OFFERS IDEAL TABLET SIZES AND A PLATABLE FLAVOUR PROFILE

MILPRO makes parasite prevention easy for pet owners and helps promote year-round compliance

MILPRO is proven to be highly palatable for dogs and puppies²



The palatability of MILPRO for cats is equivalent to that of the existing milbemycin/praziquantel product ¹



DOSAGES



DOGS

Body mass dog	Milpro puppies
0,5 kg to 1 kg	½ Tablet
> 1 kg to 5 kg	1 Tablet
> 5 kg - 10 kg	2 Tablets
> 10 kg - 15 kg	3 Tablets
> 15 kg - 20 kg	4 Tablets
> 20 kg - 25 kg	5 Tablets
Body mass dog	Milpro dogs (more than 5 kg)
5 kg - 25 kg	1 Tablet
> 25 kg - 50 kg	2 Tablets
> 50 kg - 75 kg	3 Tablets

CATS

Body mass cat	Milpro kittens (0,5 to 2 kg)
0,5 kg to 1 kg	½ Tablet
1 kg to 2 kg	1 Tablet
Body mass cat	Milpro cats (more than 2 kg)
Body mass cat 2 kg to 4 kg	Milpro cats (more than 2 kg) 1/2 Tablet
	-











*Tablets shown actual size



Unique coating ensures high consumption and provides convenient administration





VETS ARE MAKING THE SWITCH TO MILPRO

- Now protects against a broad range of parasitic worms
- Unique meat-flavoured film-coated tablets
- New colour-coded packaging makes it easy to distinguish between product ranges
- Efficacy proven to meet the latest European standards
- Backed by Virbac's expertise and support



 \sim 24-tablet pack

 \sim 48-tablet pack







Go pro Go MILPRO®





milbemycin/praziquantel

Already protecting cats and dogs in Europe!

A premium alternative dewormer now offering even broader protection.







- 1. Bernachon N, McGahie D, Corvaisier D, Benizeau E, Crastes N, Chaix G. Comparative palatability of two veterinary dewormers (Milpro® and Milbernax®): a blinded randomised crossover cat study. Vet Rec Open. 2014;1(1):e000080. doi: 10.1136/vetreco-2014-000080. eCollection 2014.
- 2. Internal study 594.01.80001
- 3. European registration file.
- 4. Bonneau S, De Vos C, De Mari K, Bernachon N. The efficacy of Milpro® tablets against adult Toxascaris leonina in experimentally infected dogs, randomized, parallel-group, blinded and negative controlled study. Paper presented at 25th International Conference of the World Association for the Advancement of Veterinary Parasitology; August 15–20, 2015; Liverpool, United Kingdom.
- 5. Kok, D., Schenker, R., Archer, N., Horak, I. and Swart, P., 2011. The efficacy of milbemycin oxime against pre-adult Spirocerca lupi in experimentally infected dogs. Veterinary Parasitology, 177(1-2), pp.111-118.

Refer to approved package insert for full prescribing information.

Milpro Kittens, 1 mg Milbemycin Oxime and 10 mg Praziquantel, Reg. No: G1407 (Act 36/1947) Milpro Cats, 16 mg Milbemycin Oxime and 40 mg Praziquantel, Reg. No: G4406 (Act 36/1947) Milpro Puppies, 2,5 mg Milbemycin Oxime and 25 mg Praziguantel, Reg. No: G4412 (Act 36/1947)



